



CATHOLIC DIOCESE *of* RALEIGH

Our Parish – Our People
Stewardship Program

OVERVIEW

- Focus of this Stewardship Program
- Components
- Implementation
- Timeline
- Evaluation



OUR PARISH, OUR PEOPLE

The focus of the program is asking your parishioners to prayerfully consider giving four hours to the parish and the community

1

Spend an hour attending **Mass** on the weekend to participate in the spiritual faith community

2

Spend an hour in **prayer** during the week between weekend Masses.

3

Volunteer one hour a week in the parish or community (lector, Eucharist minister, usher, parish council, catechist, etc.), or in the community (coach of your child's team, food pantry, school, scouting, etc.).

4

Give an hour's wage in the offertory collection.



COMPONENTS

Preparation

1st Stewardship
Awareness Weekend

1st & 2nd Stewardship
Commitment Weekend

Analysis

Pastor Visits

2nd Stewardship
Awareness Weekend

Follow-Up
Correspondence

Program Evaluation



PREPARATION

Work with the consultant to create a comprehensive plan including dates & deadlines

Enlist volunteers with defined roles

Identify parish families who are supporting the parish through offertory

Update parishioner mailing lists

Develop tracking spreadsheet to document responses

Create personalized materials

Order promo materials



IMPLEMENTATION

Pastor/Parish Leader Visits to Key Parishioners

Identify 30 to 50 parish families who are supporting the parish through offertory

The purpose of the visit is to:

- thank them for all they do for the parish
- share the state of the parish and a vision for the future

Assistance is available to:

- identify parishioners to visit
- train parish leaders to conduct the visits



IMPLEMENTATION

1st Stewardship Awareness Weekend

Mailing #1

- Case letter
- Parish annual report
- Lay witness testimony on stewardship
- Petition for the Prayer of the Faithful
- Bulletin and pulpit announcements
- Poster



IMPLEMENTATION

2nd Stewardship Awareness Weekend

Mailing #2 to all active parishioners

- Initial request letter
- Brochure
- Reply envelope
- Homily on Stewardship
- Petition for the Prayer of the Faithful
- Bulletin and pulpit announcements
- Poster
- Begin tracking responses



IMPLEMENTATION

1st & 2nd Stewardship Commitment Weekend

- Pastor's invitation to participate
- Petition for the Prayer of the Faithful
- Bulletin and pulpit announcements
- Poster
- In-pew invitation to complete commitment card
- Track responses



IMPLEMENTATION

Follow-Up

Mailing #3

- Follow-up request letter
- Brochure
- OR Acknowledgement letter



IMPLEMENTATION

Evaluation

- Analysis of results
- Quarterly reminder letters
- Regular bulletin reports



SUPPORT AND PROMO MATERIALS

Manual

Poster

Brochure

Lay Witness Overview & Speaking Points

Homily Tie-In

Bulletin/Pulpit Announcements

Prayer of the Faithful

Letters





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