CATHOLIC DIOCESE of RALEIGH

Our Parish – Our People Stewardship Program

OVERVIEW

- Focus of this Stewardship Program
- Components
- Implementation
- Timeline
- Evaluation



OUR PARISH, OUR PEOPLE The focus of the program is asking your parishioners to prayerfully consider giving four hours to the parish and the community

Spend an hour attending Mass on the weekend to participate in the spiritual faith community

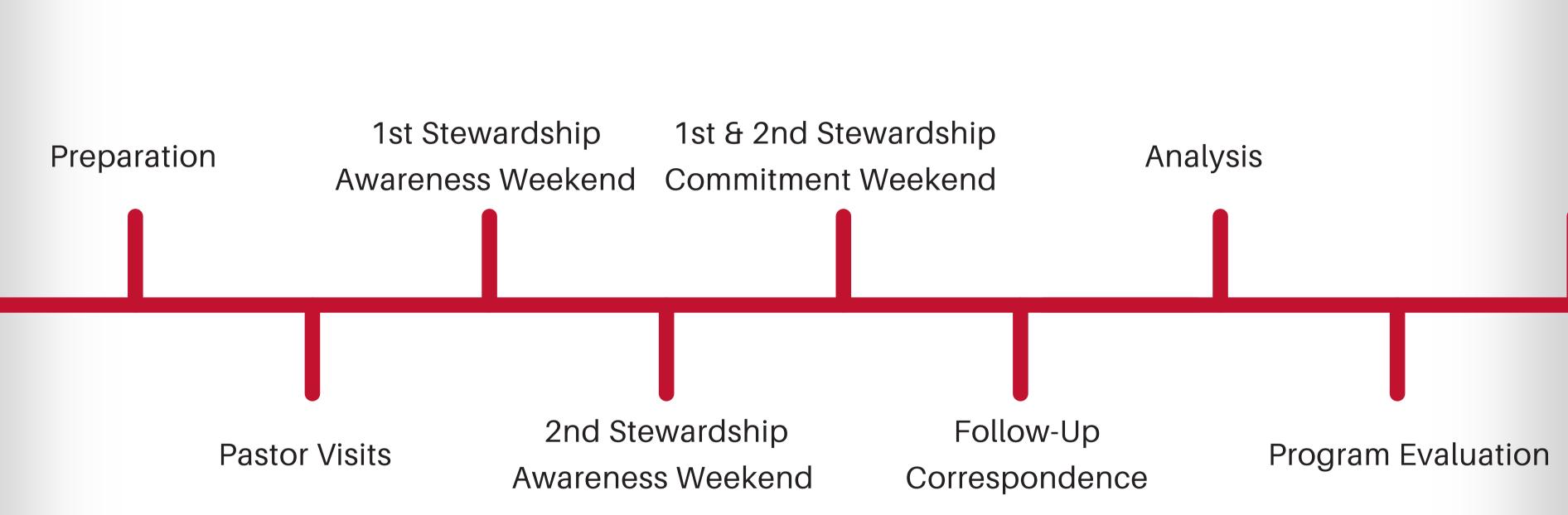
Spend an hour in prayer during the week between weekend Masses.

Volunteer one hour a week in the parish or community (lector, Eucharist minister, usher, parish council, catechist, etc.), or in the community (coach of your child's team, food pantry, school, scouting, etc.).



Give an hour's wage in the offertory collection.

COMPONENTS





PREPARATION

Work with the consultant to create a comprehensive plan including dates & deadlines

Enlist volunteers with defined roles

Identify parish families who are supporting the parish through offertory

Update parishioner mailing lists

Develop tracking spreadsheet to document responses

Create personalized materials

Order promo materials



Pastor/Parish Leader Visits to Key Parishioners

Identify 30 to 50 parish families who are supporting the parish through offertory

The purpose of the visit is to:

 thank them for all they do for the parish share the state of the parish and a vision for the future

Assistance is available to:





 identify parishioners to visit train parish leaders to conduct the visits

1st Stewardship Awareness Weekend

Mailing #1

- Case letter
- Parish annual report
- Lay witness testimony on stewardship
- Petition for the Prayer of the Faithful
- Bulletin and pulpit announcements
- Poster





2nd Stewardship Awareness Weekend

Mailing #2 to all active parishioners

- Initial request letter
- Brochure
- Reply envelope
- Homily on Stewardship
- Petition for the Prayer of the Faithful
- Bulletin and pulpit announcements
- Poster
- Begin tracking responses



1st & 2nd Stewardship Commitment Weekend

- Pastor's invitation to participate
- Petition for the Prayer of the Faithful
- Bulletin and pulpit announcements
- Poster
- In-pew invitation to complete commitment card
- Track responses





Follow-Up

Mailing #3

- Follow-up request letter
- Brochure
- OR Acknowledgement letter





Evaluation

- Analysis of results
- Quarterly reminder letters
- Regular bulletin reports





SUPPORT AND PROMO MATERIALS

Manual Poster Brochure Lay Witness Overview & Speaking Points Homily Tie-In Bulletin/Pulpit Announcements Prayer of the Faithful Letters



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NZNA