

# ADVERTISE IN NC CATHOLICS MAGAZINE



**CONTACT:**  
**NCCMAdvertising**  
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*NC Catholics* magazine is published six times per year and reaches out to more than 85,000 households throughout the Diocese of Raleigh.

The Diocese of Raleigh was established in 1924 and is comprised of 54 counties located in the eastern half of North Carolina.

Currently, the diocese represents close to 100 parishes, including missions, stations and campus ministries. The diocese includes two high schools, 22 elementary/middle schools and five preschools, as well as other institutions of the Catholic faith.

### Ad Sizes

**Full Page**  
7.875" x 10.25"

**Half Page - Horizontal**  
7.875" x 5"

**Half Page - Vertical**  
3.8542" x 10.25"

**Quarter Page**  
3.8542" x 5"

**Eighth Page**  
3.8542" x 2.4362"

Retail Advertising 2021

RATES	1x	2-3x	4-6x
Full Page	\$1,830	\$1,645	\$1,480
Half Page	\$1,095	\$985	\$890
Quarter Page	\$660	\$595	\$535
Eighth Page	\$395	\$355	\$320

**AD FORMAT**  
 Acceptable file format: Adobe PDF, Creative Suite files, (.ai, .psd, .indd)  
 Files should contain embedded fonts and include true type fonts and art.  
 All ads must be exact size at 100%, 300 dpi.

### TERMS AND CONDITIONS

*NC Catholics* reserves the right to reject, omit or discontinue any ad copy considered to be objectionable or contrary to the teachings of the Roman Catholic Church.

*NC Catholics* reserves the right to insert the word "advertisement" above or below any copy.

*NC Catholics* cannot accept advertising for travel, financial or instruments of credit.

Positioning of advertisements is at the discretion of the publisher.

Payment terms are net 30 days.

### DEADLINES

<b>SEPTEMBER/OCTOBER 2021 ISSUE</b> Artwork Due: July 22, 2021
<b>NOVEMBER/DECEMBER 2021 ISSUE</b> Artwork Due: September 16, 2021
<b>JANUARY/FEBRUARY 2022 ISSUE</b> Artwork Due: December 3, 2021
<b>MARCH/APRIL 2022 ISSUE</b> Artwork Due: February 3, 2022
<b>MAY/JUNE 2022 ISSUE</b> Artwork Due: March 15, 2022
<b>JULY/AUGUST 2022 ISSUE</b> Artwork Due: May 19, 2022
<b>SEPTEMBER/OCTOBER 2022 ISSUE</b> Artwork Due: July 21, 2022