

# ADVERTISE IN NC CATHOLICS MAGAZINE



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NC Catholics magazine is published six times per year and reaches out to more than 85,000 households throughout the Diocese of Raleigh.

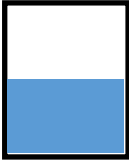
The Diocese of Raleigh was established in 1924 and is comprised of 54 counties located in the eastern half of North Carolina.

Currently the diocese represents close to 100 parishes, including missions, stations and campus ministries. The diocese includes two high schools, 22 elementary/middle schools and five preschools, as well as other institutions of the Catholic faith.

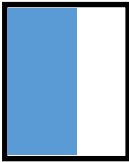
## Ad Sizes



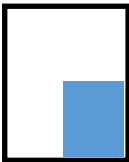
**Full Page**  
 8" x 10.25"



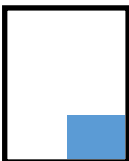
**Half Page—Horizontal**  
 8" x 5.0415"



**Half Page—Vertical**  
 3.9165" x 10.25"



**Quarter Page**  
 3.9165" x 5.0415"



**Eighth Page**  
 3.9165" x 2.437"

RATES	1x	2-3x	4-6x
Full Page	\$1,830	\$1,645	\$1,480
Half Page	\$1,095	\$985	\$890
Quarter Page	\$660	\$595	\$535
Eighth Page	\$395	\$355	\$320

**AD FORMAT**

Acceptable file format: Adobe PDF, Creative Suite files, (.ai, .psd, .indd) Files should contain embedded fonts and include true type fonts and art.

All ads must be exact size at 100%, 300 dpi.

Deadlines
JANUARY/FEBRUARY ISSUE ARTWORK DUE: DECEMBER 1
MARCH/APRIL ISSUE ARTWORK DUE: FEBRUARY 1
MAY/JUNE ISSUE ARTWORK DUE: APRIL 1
JULY/AUGUST ISSUE ARTWORK DUE: JUNE 1
SEPTEMBER/OCTOBER ISSUE ARTWORK DUE: AUGUST 1
NOVEMBER/DECEMBER ISSUE ARTWORK DUE: OCTOBER 1

## TERMS AND CONDITIONS

NC Catholics reserves the right to reject, omit or discontinue any ad copy considered to be objectionable or contrary to the teachings of the Roman Catholic Church.

NC Catholics reserves the right to insert the word "advertisement" above or below any copy.

NC Catholics cannot accept advertising for travel, financial or instruments of credit.

Positioning of advertisements is at the discretion of the publisher.

Payment terms are net 30 days.