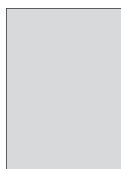




Ad Sizes



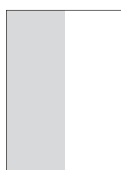
FULL PAGE

7.875" x
10.25"



HALF PAGE HORIZONTAL

7.875" x
5.00"



HALF PAGE VERTICAL

3.8542" x
10.25"



QUARTER PAGE

3.8542" x
5.00"



EIGHTH PAGE

3.8542" x
2.4362"

Our Audience

NC Catholics magazine is published four times per year and reaches more than 85,000 households in the Diocese of Raleigh. The diocese was established in 1924 and is comprised of 54 counties located in the eastern half of North Carolina.

500k+

Catholics

85,000

Households

100

Parishes

54

Counties with major populations in Raleigh, Durham, Chapel Hill, Greenville & Wilmington

22

Elementary + Middle Schools plus 1 High School and 5 preschools

6

Campus Ministries: NC State, UNC, ECU, UNCW, Elon, and Duke

Advertising Rates

RATES	1x	2-3x	4x
Full Page	\$1,830	\$1,645	\$1,480
Half Page	\$1,095	\$985	\$890
Quarter Page	\$660	\$595	\$535
Eighth Page	\$395	\$355	\$320

Upcoming Deadlines

ADVENT 2025	SPRING 2026	SUMMER 2026	FALL 2026	WINTER 2026
Reserve space: 10/3/25	Reserve space: 12/22/25	Reserve space: 3/25/26	Reserve space: 5/22/26	Reserve space: 10/1/26
Print-ready ad due: 10/10/25	Print-ready ad due: 1/9/26	Print-ready ad due: 4/6/26	Print-ready ad due: 6/5/26	Print-ready ad due: 0/12/26

For your planning purposes, please note that magazines usually arrive in homes about six weeks after the ad is due.

Terms + Conditions

NC Catholics reserves the right to reject, omit or discontinue any ad copy considered to be objectionable or contrary to the teachings of the Roman Catholic Church. NC Catholics reserves the right to insert the word "advertisement" above or below any copy. NC Catholics cannot accept advertising for travel, financial or instruments of credit. Positioning of advertisements is at the discretion of the publisher. Payment terms are net 30 days.

Acceptable Formats

Adobe PDF, Creative Suite files, (.ai, .psd, .indd)

Files should contain embedded fonts and include true type fonts and art.

All ads must be exact size at 100%, 300 dpi.



CONTACT: NCCMAdvertising@nccdor.org

THE CATHOLIC DIOCESE of RALEIGH

